



***Update on Damage
Prevention Efforts
during 2014***

CGA Dirt Report – 2013



2013
Analysis & Recommendations

Volume 10



CGA
Common Ground Alliance



To download the report or to access additional analysis, just visit www.cga-dirt.com

This report may be referenced as the DIRT Annual Report for 2013. © 2009, 2010, 2011, 2012, 2013 Common Ground Alliance, all rights reserved

- Released for 2013 Data
- Nearly a decade since first DIRT report was released
- Examined connection between two elements and how they might impact damage events and guide legislative actions
 - Ticket life
 - Tolerance zone size
- 8% Increase in excavation requests
- Results showed decrease of 5% in damages to underground facilities nationwide

CGA Dirt Report – 2013

CHALLENGES TO ADDRESS:

Many data fields remain consistent, confirming our confidence in those conclusions while also challenging our industry to not be satisfied with remaining at these plateaus. The percentage of events attributed to “no notification made” remained at about **25%** of all reported incidents. The report again confirms that a locate request made to a one call center results in the excavation occurring without incident over **99%** of the time. Our goal for these percentages should continue to be 0% and 100%, respectively.

But how do we get there? There are **three reasons** people don’t request a locate:

- They don’t know that the service exists,
- they choose not to use the service,
- or they are exempt (or think they are) from having to request a locate.

I challenge all stakeholders to examine their public awareness programs, any exemptions to one call laws, and their enforcement mechanisms to determine if any of these need changes or improvements to help reduce “no call” events, which in turn will reduce damages, injuries, and fatalities.

Complete report available for
download at:
www.commongroundalliance.com

They Don't Know The Service Exists ...

- Direct Public Education Programs – Reached Over 16,000 individuals
 - Trade Shows
 - Association Meetings
 - Children's Programs
- Media Advertisements
- Written Publications
- NASCAR / Camping World Truck Series
 - Facebook Promotions – Breakfast with Biff – over 126K impressions
- Breeder's Cup / Triple Crown – Estimated 4.75 million viewers
- Major League Baseball Campaign
- Rose Bowl Parade
- 2017 Super Bowl Campaign Potential

They Choose Not To Use The Service ...

Making 811 Easily Accessible

Web Portal

- 2 Levels
 - Mapping With Review
 - Full Remote Access
- Automated Updates – with approved permission
 - Over 32,000 updated processed through Portal

Benefits of Using WebPortal for Excavator

5 – Avoid Spending Unnecessary Time on The Phone

4 – Submit Tickets On Their Own Time

3 – Use The Same Maps as Alabama 811 Staff

2 – Better Communications

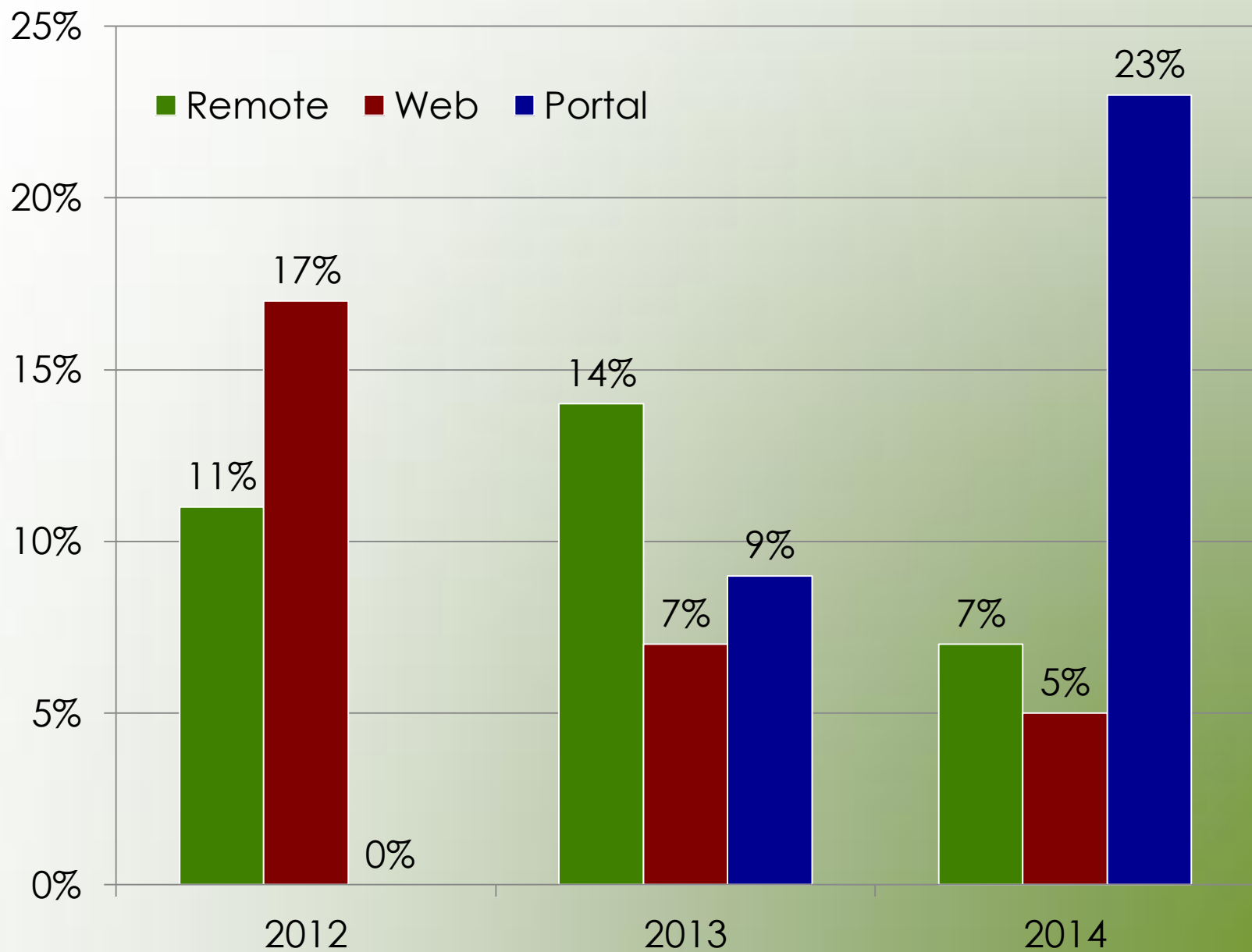
1 – It Puts THEM in Control

The screenshot displays the Alabama 811 WebPortal interface. At the top, there's a banner with the text "ALABAMA 811 Know what's below. Call before you dig." Below the banner, there are navigation links: "Find Tickets", "Enter Ticket", "Help", "Home", and "Log Out".

The main content area is divided into several sections:

- Left Panel:** Contains a message: "The ticket submitted will use the following contact information. Please update it if necessary." Below this, it lists the excavator's contact information: "Excavator: (205) 731-3209, Annette Reburn, 599 Altadena Dr, Gardendale, AL 35071" and the caller's contact information: "Caller: Annette Reburn, (205) 731-3209, anreburn@gmail.com". There's also a "Contact:" section with the same information. At the bottom of this panel, there's a note: "If you're not sure how to fill out the ticket you may call the 811 Center for instructions. Thank you for using the portal."
- Form Area:** Contains fields for "Work Type" (TEST TICKET), "For:" (Self), "Job #:", "Work On:" (06/25/2014), "Time" (12:00 AM), "Update By:" (07/07/2014), "State:" (AL), "County:" (JEFFERSON), "Prefix:" (Altadena), "Address:" (599), "Intersection:" (Clover Ave), "Locate Directions:" (test ticket), "Remarks:" (test), and "AI Intersection:" (Subd:). There are also checkboxes for "Explosives", "White Paint", "Directional Boring", and "Address In Remarks".
- Right Panel:** Contains a list of "Near By Streets" including "599 ALTADENA DR, GARDENDALE", "PATRICK LN, GARDENDALE", "UNNAMED GDALE STREET", "SUNSET AVE, GARDENDALE", "CLOVER AVE, GARDENDALE", "SWANBOCK DR, GARDENDALE", "145, GARDENDALE", "GARST DR, GARDENDALE", "WALL AVE, GARDENDALE", "LANEVIEW AVE, GARDENDALE", "HARRISON DR, GARDENDALE", and "HUNTERS CV, GARDENDALE".
- Map Area:** At the bottom, there's a map showing the location of the ticket. The map includes a "Zoom To" button, "X,Y Coordinate", "Clear", "Pan", "Mark Line", "Mark Area", "Use Selection", "Measure", and "Use Ticket" buttons. There's also a search bar: "Search for a street name".

At the bottom left, there's a copyright notice: "© 2011 Progressive Partnering".



Alabama 811 Is Now On The Go

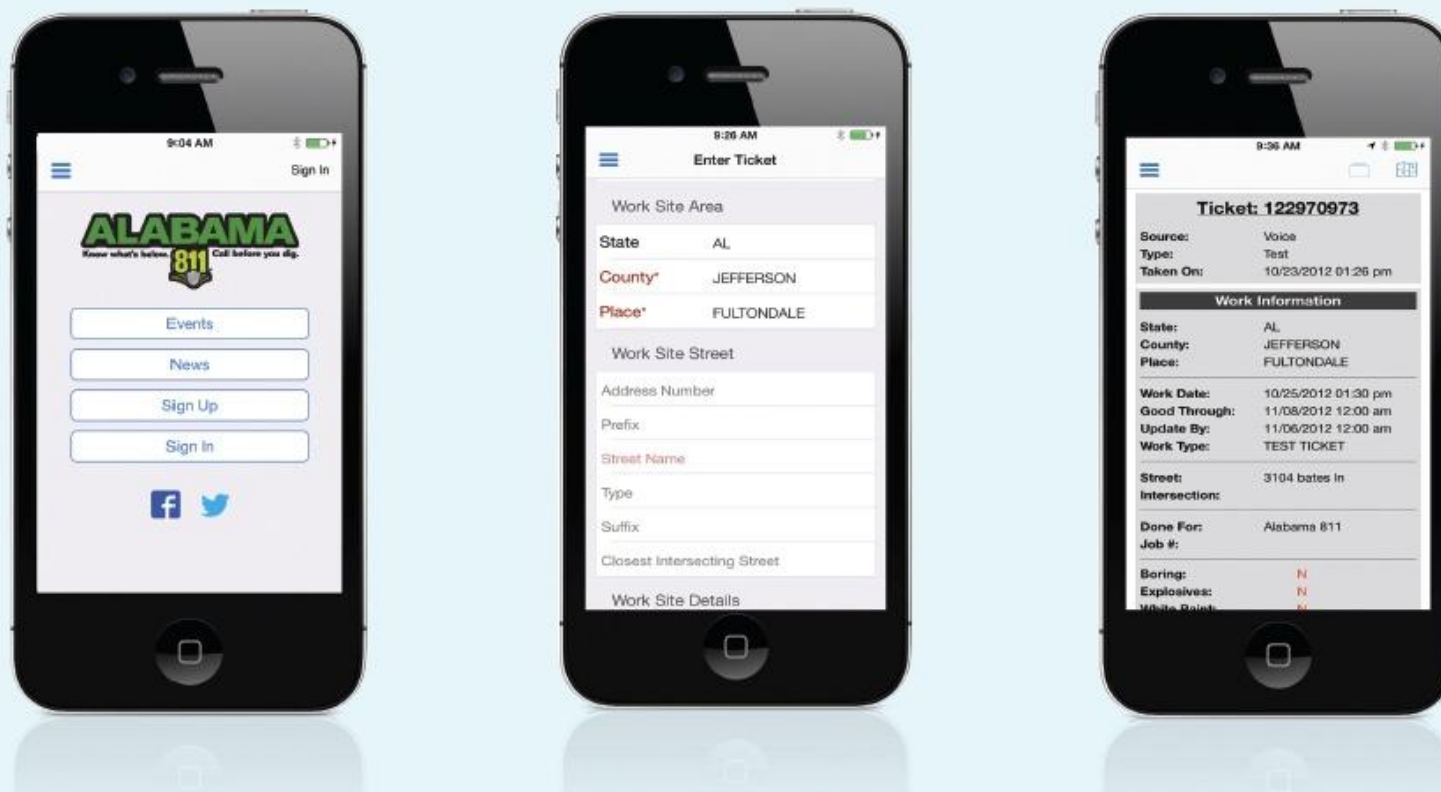
Alabama 811's mobile app is now available for use on smartphones. The application is a free download from both iPhone and Android stores.



The mobile application has the following features:

- Placing a locate request
- Search by ticket number
- Update on damage prevention news
- Update on damage prevention events
- General information about Alabama 811
- APWA Color Code information
- Reference to current Alabama damage prevention legislation

The app is very user friendly! Once you sign up at the app, you are automatically set up to use the web portal feature from the website, and vice versa. One login works with both feature applications.



Download the application today and get Mobile!

163 Locate Requests Processed Through Mobile App

They Are Exempt (or think they are) from having to have a locate ...

- Changes made on current exemption effective 1/1/5 to limit excavation exemptions:
 - County and State Highway Department
 - Railroads
 - Water Departments
- Continue to work on review of exemptions for what is most effective for Alabama
 - PHMSA Report – www.phmsa.dot.gov

Other Legislative Changes ...

- Design/Survey
 - Mark the approximate location at the physical site
 - Provide drawings or other facility records
 - Allow for authorized person to inspect and copy records
- Contact members to determine unique handling of Design/Survey requests if varied from routine excavation notices
- Design/Survey Requests – 5 day working day response time
 - No update designation
- Life of Ticket 10 Working Days

Continuing to Gather Data...

The screenshot shows a web browser window with the URL https://www.cga-dirt.com/al1call/control/login.do?SSO_APP_ID=3&SSO_BACK=https%3A%2F%2Fwww.cga-dirt.com%2Fal1call%2Fcontrol%2FmainMenu.do%3FSSO_SESSION_ID%.... The browser's address bar and tabs are visible at the top. The website's header includes the Alabama 811 logo and navigation links: DIRT, Why DIRT, About, Search, and EN/US. The main content area is divided into three columns. The left column contains a sidebar with links for new users, existing users, DIRT tools/resources, annual reports, damage prevention network, training, and contact us. The middle column features a login prompt, a registration prompt, and a mission statement. The right column contains a registration prompt. The bottom of the page includes contact information for Alabama 811.

Alabama 811 :: Know What's Below

Alabama Damage Reporting

[https://www.cga-dirt.com/al1call/control/login.do?SSO_APP_ID=3&SSO_BACK=https%3A%2F%2Fwww.cga-dirt.com%2Fal1call%2Fcontrol%2FmainMenu.do%3FSSO_SESSION_ID%...](#)

Apps Auburn Digium Mail Lists Legislation Vacation AL811 GeoCall AL 811 Mail List Free TV Studio Audio GeoCall V3 test site Other Bookmarks

ALABAMA 811

DIRT Why DIRT About Search EN/US

New to DIRT? Register Here!

- 101 Introductory page
- Frequently Asked Questions (FAQ's)
- Begin Registration ...

Existing Users: Sign in Here

[Log into DIRT Application](#)

DIRT Tools/Resources

- User Guide
- Root Cause Tip Card
- Offline Field Form
- DIRT Security Whitepaper
- DIRT Confidentiality Memo
- Release Notes

Annual DIRT Reports

- Most Recent
- Access Annual Reports

Damage Prevention Network

- CGA Newsletters

Training

- Registration
- Web Data Entry
- Automated Data Loader
- Profile & Password Manager tasks
- Data Grants & Query Wizard

Contact Us

- Data Committee
- Support

Please log in to continue

Already registered?

If you are already registered in DIRT, click log in via the DIRT single-sign-on application:

[Log into DIRT Application](#)

New to DIRT?

Use the information links on the left to learn more about DIRT. When you are ready, click to begin:

[Begin Registration ...](#)

Mission

Our purpose is to provide an easy-to-use on-line form and related tools for stakeholders to share essential detail about underground damage or near-miss incidents for use in determining root causes, which will be evaluated and used to focus and promote underground damage prevention education and training efforts.

About Alabama 811

Alabama 811 is a non-profit organization established under Alabama Act 94-0487. Anyone engaging in excavation activities is required to notify underground facility owners prior to the start of excavation. Alabama 811 helps streamline this process by providing a "one call" service allowing excavators to notify area utility companies quickly and efficiently.

Alabama 811 is funded by it's member utility companies and is a free service to the excavating community.

Alabama 811

3104 Bates Lane
Fultondale, AL 35068
205.731.3200

Moving Forward into 2015

Continuing to develop partnership in damage prevention efforts

APACT Programs

Educational Initiatives

ADPA Memberships

Damage Prevention Summit – June 17-19, 2015

PUT IT ON YOUR CALENDAR NOW !

DAMAGE PREVENTION A Shared Responsibility

Excavator / Facility Owner/ 811/ General Public

ALABAMA

Know what's below. **811** Call before you dig.



www.al811.com

Annette Reburn - areburn@al811.com

Michele Dory – mdory@al811.com

McKay Lyvers – mlyvers@al811.com